



## CONNECT - Local Consumers to Local Agents!

A New Agent package drives local consumers to local agents through calls, emails and in-store visits!

### Package Includes:

#### A YP.com Featured Business Listing that includes:

- Allstate logo
- Agency information
- Agency website link
- More information page
- Local call tracking line\*
- Ratings and reviews
- Enhanced position in platinum tier
- Categories - top five Insurance categories
- Coverage – local service area (around office)
- Local Network: YP.com, YP mobile app, YP local search network of 300+ sites\*



#### A Smartphone Mobile Banner Ad that includes:

- Allstate logo
- Agency name and city
- Connects to agency website
- Consumers in app will see the ad 26K times monthly
- Coverage – targeted around office (radius or zips)
- Mobile Network – 150+ premium location enabled mobile apps/sites\*

Contact **Christa Collins** at  
**877-503-3996, ext. 2972638**  
to get started today.



This package qualifies for new agent funds which means **no out of pocket costs to you!**

\*Subject to change \*\*Commission Deduct is the default payment option