

# Reach on-the-go consumers through local Mobile advertising!

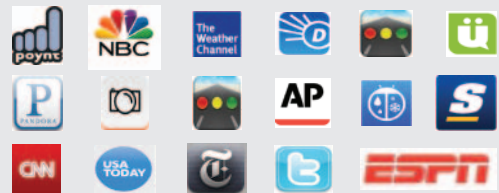
## MOBILE PRESENCE PACKAGE

## FEATURES INCLUDE:



### Mobile Ad – Smartphone and Tablet

- Custom banner ad includes Agency Name, City, Allstate Logo, call tracking line (optional)
- Coverage based on office location (radius) or specific ZIP codes to minimize waste
- Ads are served on average 24K times monthly
- Ad position (top or bottom) is based on device
- Ads appear on extended local mobile network of 400+ premium location enabled smartphone and tablet apps plus mobile optimized sites\*



### Mobile Search - Smartphone

- Custom banner ad includes Agency Business Information, Allstate Logo, local call tracking line
- Coverage based on office location (30m radius)
- Ads are served based on Insurance related keywords including competitors
- Ads are designed to deliver calls to agency
- Ads appear on a premium local mobile search network comprised of 35+ smartphone apps\*



\*Subject to change



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