

# Reach, Engage and Connect with local consumers who have an Insurance need!

## NEW AGENT PACKAGE

## FEATURES INCLUDE:



### Featured Business Listing on YP.com

- Agency Information, Allstate Logo, More Information Page with enhanced content and call tracking number (optional)
- Competitive placement on results page
- Coverage under five insurance categories
- Appears on YP.com plus extended local search network of 300+ local search sites\*



### Smartphone Mobile Banner Ad

- Custom Banner includes Agency Name and City plus Allstate Logo
- Coverage based on office location (radius) or specific zip codes
- Ad served on average 26K times monthly
- Ad position (top or bottom) is based on device
- Appears on extended local mobile network of 150+ premium location enabled smartphone apps and mobile optimized websites\*



\*Subject to change

Ask how New Agent Funds can be used to purchase this package.



To get started contact Christa Collins at 877-503-3996, x297-2638 or [christa.collins@berrynetwork.com](mailto:christa.collins@berrynetwork.com)